



COUNTY OF ALAMEDA

**Sample Ballot and
Voter Information Pamphlet**

City of Pleasanton

**Special Vote by Mail
Election**

**NO POLLING PLACES WILL BE
UTILIZED FOR THIS ELECTION**

TUESDAY, MAY 7, 2013

001



~ INSTRUCTIONS ON HOW TO MAKE YOUR VOTE COUNT ~

Follow These Easy Steps To Ensure Your Vote Counts:

- Clearly Mark Your Ballot
- Completely Connect the Arrow Next to Your Candidate or **YES/NO Measure Choice**
- Use Black or Blue Ballpoint Pen Only

Vote for . . . how many? → **DIRECTOR OF ENTERTAINMENT (Vote for ONE)**

For most races, your choice is **ONE** but for others, you may be able to vote for two or three candidates.

REMEMBER:

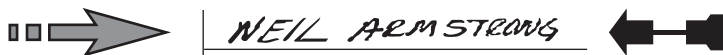
- You can vote for fewer candidates than allowed

~BUT~

- If you vote for **MORE** Candidates than allowed, your vote(s) in that race will **NOT BE COUNTED**.

CAROLE LOMBARD	←	→	Right Wrong
GEORGE E. JESSEL	←	yes →	
BILLY ROSE	←	✗ →	
KATE SMITH	←	→	
ISADORA DUNCAN	←	✓ →	
EDWARD ELLINGTON	←	→	
	←	→	

Voting for a Write-In Candidate?



Remember – Only votes for **qualified** write-in candidates are counted. To obtain a list of the Qualified Write-In Candidates call (510) 272-6933 or visit our website at www.acgov.org/rov

For Your Write-In Vote to Be Counted:

- Completely Connect the Arrow Next to the Write-In Line
- Print or Write Legibly the Name of the Qualified Write-In Candidate on the Line Next to the Arrow

VOTE AND RETURN YOUR BALLOT EARLY

Ballots must be in the Alameda County Registrar of Voters Office or at the City Clerk's office in Pleasanton by Tuesday, May 7, 2013.

Mail your ballot by May 2nd to ensure it is received in time to be processed. Ballots can be returned to the Alameda County Registrar of Voters office between 7 a.m. and 8 p.m. on Election Day. Contact the City Clerk's office for their business hours at (925) 931-5027.

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				2		

ATTENTION

CITY OF PLEASANTON VOTERS

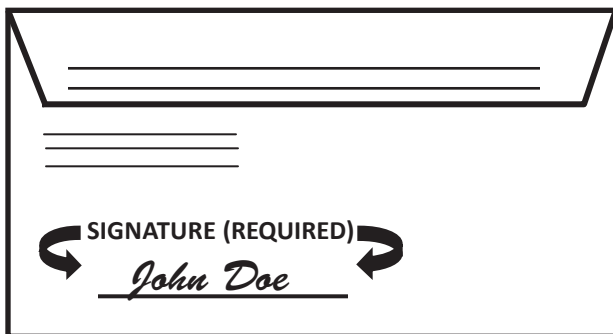
- This is a special vote by mail election; ballots will be automatically mailed to all registered voters in the City of Pleasanton.
- **NO polling places will be utilized for this election.**
- **NO postage necessary to return the ballot.**
- Voted ballots must be received by the Registrar of Voters office no later than 8:00 p.m. on Election Day, May 7, 2013. **Postmarks are NOT acceptable.**
- Voted ballots can also be returned to the City Clerk's office located at:

City of Pleasanton – City Clerk
123 Main Street
Pleasanton, CA 94566
Phone #: 925-931-5027

*Contact the City Clerk's office for business hours

MAKE YOUR VOTE COUNT...

**Remember to sign the back of
your return envelope!**



IMPORTANT DATES

- April 8, 2013 – First day of early voting at the Registrar of Voters Office
- April 8, 2013 – First day to mail Vote-By-Mail ballots to voters
- April 22, 2013 – Last day to register to vote for this election

Sample Ballot

OFFICIAL BALLOT
CITY OF PLEASANTON SPECIAL
VOTE BY MAIL ELECTION
ALAMEDA COUNTY
MAY 7, 2013

BALOTA OFICIAL
CIUDAD DE PLEASANTON ELECCIÓN
ESPECIAL DE VOTACIÓN POR CORREO
CONDADO DE ALAMEDA
7 DE MAYO DEL 2013

INSTRUCTIONS TO VOTERS: USE BLACK OR BLUE BALLPOINT PEN ONLY. To vote for a candidate of your choice, complete the arrow to the right of the candidate's name. To vote for a qualified write-in candidate, PRINT the person's name in the blank space provided and complete the arrow.



INSTRUCCIONES PARA LOS VOTANTES: USE UN BOLÍGRAFO CON TINTA NEGRA O AZUL SOLAMENTE.

Para votar por cualquier candidato de su selección, complete la flecha a la derecha del nombre del candidato. Para votar por un candidato calificado para inserción de su nombre por escrito, escriba EN LETRA DE MOLDE el nombre de esa persona en la línea en blanco que se le proporciona y complete la flecha.

NONPARTISAN OFFICES
CARGOS NO PARTIDARIOS

CITY OF PLEASANTON
CIUDAD DE PLEASANTON

**FOR MEMBER OF CITY COUNCIL,
SHORT TERM**
**PARA MIEMBRO DEL CONCEJO
MUNICIPAL,
PERIODO CORTO**

Vote for One
Vote por Uno

Sample Ballot

KATHY NARUM Businesswoman/Planning Commissioner Mujer de Negocios/Comisionada de Planeación	↓	↓
OLIVIA SANWONG Market Research Analyst Analista de Investigación de Mercado	↓	↓
MARK HAMILTON Local Businessman/Veteran Empresario Local/Veterano	↓	↓
DAVID MILLER Smartphone Engineering Executive Ejecutivo en Ingeniería de Teléfonos Inteligentes	↓	↓
	↓	↓

CA01-1-520110-1-0001-S

BT:1



VOTER INFORMATION PAMPHLET

The following pages contain:

CANDIDATES' STATEMENTS

Not all candidates submit a statement of qualifications. For a complete list of candidates on the ballot, view your sample ballot, which is included within this pamphlet.

Each candidate's statement of qualifications, if any, is volunteered by the candidate and is printed at the expense of the candidate, unless otherwise determined by the governing body. Statements have been printed as submitted by the candidates, including any typographical, spelling, or grammatical errors. The statements have not been checked for accuracy by the Registrar of Voters office.

If you have questions
about voting procedures
call (510) 267-8683

Or

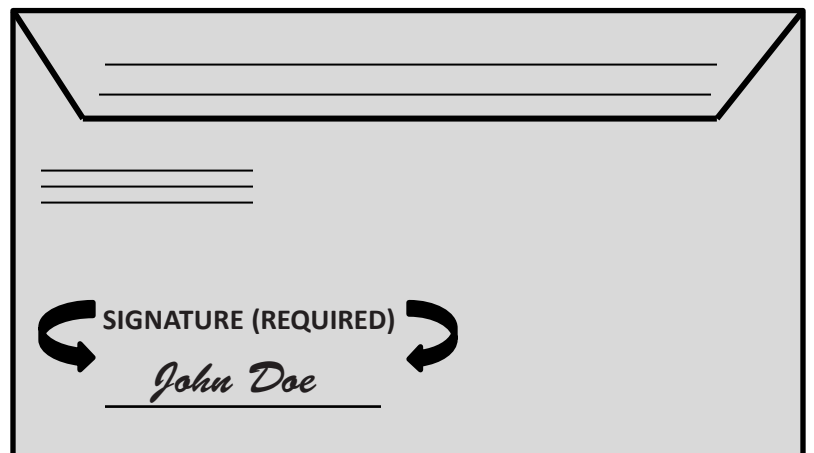
VISIT OUR WEBSITE AT:
WWW.ACGOV.ORG/ROV

Hearing Impaired

(510) 208-4967

MAKE YOUR VOTE COUNT...

Remember to sign the back of
your return envelope and return it
no later than 8 p.m. on Election
Day



Candidates' Statements
CITY OF PLEASANTON
Councilmember-Short-Term

KATHY NARUM

Occupation: Businesswoman/Planning Commissioner

My education and qualifications are: Pleasanton has been my home for over 16 years where my family has enjoyed a wonderful quality of life. Because I want to ensure it continues, I am seeking the position of city councilmember where my experience and leadership can have an impact. My experience includes Planning Commissioner and previous member of Parks and Recreation Commission. I've served on many city task forces, including current co-chair of the East Pleasanton Specific Plan and volunteer positions for the Seahawks Swim Team and RAGE Soccer boards. Promoting fiscal sustainability for the city is a top priority so I'll work to reduce debt yet increase revenues for investment in amenities for our residents. I will preserve our quality of life by insisting on responsible growth, a variety of housing solutions, enhancing our schools, ensuring public safety, promoting our vibrant downtown and encouraging community input. It's important to me to maintain Pleasanton's small-town feel. I will preserve our parks and open space and work to create more beginning with completion of the Bernal Community Park. I will be an accessible leader for you. I'd be honored to have your vote. Visit www.kathynarum.com for more information. Kathy Narum for City Council.

OLIVIA SANWONG

Occupation: Market Research Analyst

Age: 33

My education and qualifications are: MBA – Simmons School of Management. BS Applied Mathematics – UCLA. Proud graduate of Amador Valley High School. We all want to make Pleasanton a city ready for the future. But our world is changing fast! I have spent my entire career exploring the technologies and business models that not only disrupt existing systems, but also create transformational innovation. My professional achievements uniquely qualify me to understand how to analyze our front-page issues while also keeping an eye on global changes. I already leverage these skills as your representative on our City's Economic Vitality and Cultural Plan Committees. I am motivated to bring my talents to our City Council because, as a member of the Pleasanton community since 1981, I care deeply about Pleasanton. What will be different when my 1.5-year term ends? You will see a 21st century leader using 21st century tools, like social media, to address our highest priorities: economic development, population growth, urban design, fiscal sustainability, and the environment. You will see me working hard to bring the voices and concerns of all segments of our population into the mix. Join me on twitter @siamliv where we can tell the world how great #Pleasanton is! www.vote4olivia.com

MARK HAMILTON

Occupation: Local Businessman/Veteran

Age: 52

My education and qualifications are: B.S. Management Purdue University, M.B.A. Business/Marketing Golden Gate University. ADP Inc (Pleasanton Business) 15 years Financial Services Director. I am a 25 year resident of the Bay Area and Pleasanton and would be honored to serve as your Councilman. I raised 2 boys through PUSD and am a longtime Pleasanton businessman. I served 24 years as a senior officer in the United States Marine Corp. I have been deeply involved in the community with a focus on youth groups and athletics. I love our community and want to protect it for future generations. I bring a fresh perspective and new ideas to local politics and ensure transparency of city government. I have no affiliations with organizations that could benefit from local legislation. My decisions will solely be in the interest of all residents. My priorities include: fiscal management, planned growth, protection of schools, police and fire safety. I will prioritize expansion of our parks and recreational sites and bringing new jobs to Pleasanton. City government should be non-partisan. I bring an independent perspective, and proven management skills. With your vote, I will ensure Pleasanton remains the ideal community for all families. Visit www.HamiltonforPleasanton.com

DAVID MILLER

Occupation: Smartphone Engineering Executive

Age: 48

My education and qualifications are: I was encouraged to run for City Council to give business owners, homeowners and taxpayers a greater voice in City government; to be an advocate for positive growth and community development that won't damage Pleasanton's unique small town charm and exceptional quality of life. I will oppose forced urbanization from outside special interests. I will continue to support community efforts that promote excellence in our schools. As a community activist I've helped find ways to resolve Pleasanton's pension liabilities without raising taxes. I support the Mayor's efforts to create a sustainable budget with a balanced spending plan that is both fair and affordable, and will meet our obligation to City Employees. As a sensible growth advocate, I support review and revision of cumbersome government processes to support local business, attract desirable new businesses and encourage job growth. As a successful engineering leader and manager for 25 years, I've lead diverse teams to solve complex problems. Put me to work to resolve issues without raising taxes. Let me be your voice, an ombudsman on the City Council that will work to solve your problems with City government. I ask for your vote and appreciate your support. Please visit www.VoteDavidMiller.com.

**24
HOUR**

BALLOT DROP-OFF SITES

Return your voted ballot at any of these blue drop-off boxes at your convenience!

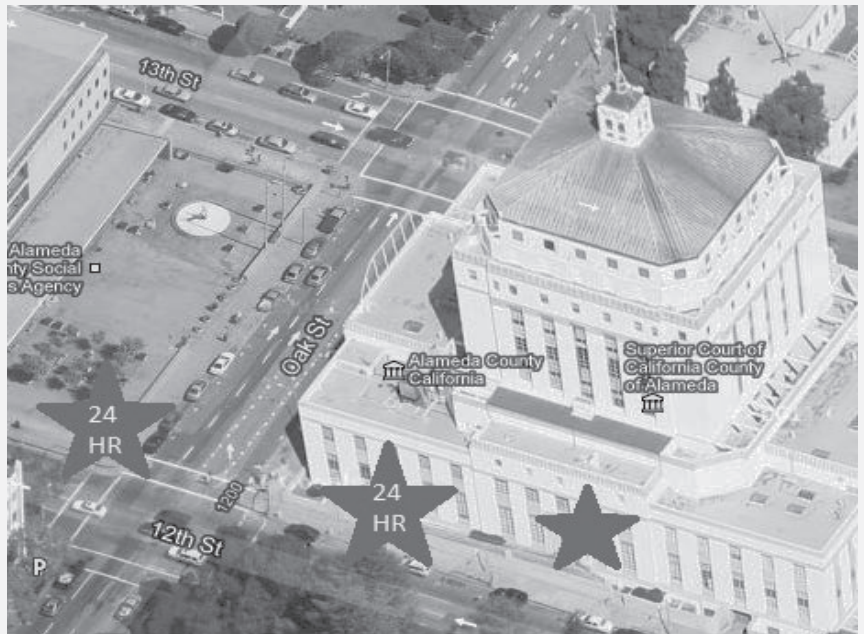
LOCATIONS

ALAMEDA COUNTY ADMINISTRATION BUILDING

1221 Oak St, Oakland – located on the corner of 12th St and Oak St

RENÉ C. DAVIDSON COURTHOUSE

1225 Fallon St, Oakland – located on the entrance ramp on 12th St



OTHER DROP-OFF SITE

RENÉ C. DAVIDSON COURTHOUSE

1225 Fallon St, Oakland – located inside the courthouse next to the Sheriff's check-in station

HOURS

Monday – Friday
8:30am – 5:00pm

MY VOTER PROFILE

With **MY VOTER PROFILE** there has never been an easier or faster way to access your information.

Log on today at www.acgov.org/rov/profile.htm



Your voter profile includes:

- Your voter registration information (address, party affiliation, vote by mail status, and registration date)
- Your polling place
- Your sample ballot
- The status of your vote by mail ballot
- Your preferred language
- Whether you have chosen to receive your sample ballot by mail
- Which districts you are eligible to vote in

You can also update your registration information, change your preferred language, and opt in / opt out of receiving your sample ballot by mail.

THERE'S AN APP FOR THAT!

The **MY VOTER PROFILE** app is now available for your smartphone



NOW AVAILABLE IN 5 LANGUAGES!

English • Chinese • Spanish
Tagalog • Vietnamese

GO GREEN AND SAVE TAX DOLLARS

Opt-out of receiving your Sample Ballot and Voter Information Pamphlet by mail

Beginning January 1, 2011, State Law (AB 1717) allows voters to “go green” by choosing to opt-out of receiving their sample ballot and voter information pamphlet by mail and accessing it online instead. Choosing the online option will help reduce County costs and save tax dollars.

If you would like to opt-out of receiving your Sample Ballot and Voter Information Pamphlet by mail, simply log on to “My Voter Profile” at www.acgov.org/rov/profile.htm or download the app for your mobile phone.

Sample Ballot and Voter Information Pamphlets are available online approximately 40 days before an election.



FOR MORE INFORMATION

**Visit our website at: www.acgov.org/rov
CALL: (510) 272-6973**



NEWS

and

ANNOUNCEMENTS

To receive the latest news and announcements on the
upcoming elections, connect with us...



E-SUBSCRIBE



**Like us on
Facebook!**



**Follow us on
Twitter**

**NO POLLING PLACES
WILL BE UTILIZED FOR
THIS ELECTION**

**TO REQUEST A VOTER INFORMATION
PAMPHLET IN ONE OF THE
FOLLOWING LANGUAGES, PLEASE
CONTACT US AT:**

ENGLISH – (510) 272-6973

CHINESE – (510) 208-9665

SPANISH – (510) 272-6975

TAGALOG – (510) 272-6952

VIETNAMESE – (510) 272-6956

OR E-MAIL US AT: rov_outreach@acgov.org

如想索取這選民資料手冊的中文本，請致
電我們：中文 – (510) 208-9665
或電郵至： rov_outreach@acgov.org

**PARA SOLICITAR UN FOLLETO DE INFORMACIÓN
PARA EL VOTANTE EN ESPAÑOL, POR FAVOR LLAME
AL (510) 272-6975
O MANDE UN CORREO ELECTRÓNICO A:
rov_outreach@acgov.org**

**PARA HUMILING NG LIBRITO NG IMPORMASYON
PARA SA BOTANTE SA WIKANG TAGALOG,
TAWAGAN KAMI SA : (510)272-6952
O MAG-EMAIL SA AMIN SA:
rov_outreach@acgov.org**

**ĐỂ XIN TẬP SÁCH HƯỚNG DẪN CỬ TRI BẰNG
TIẾNG VIỆT XIN LIÊN LẠC VỚI CHÚNG TÔI :
(510)272-6956
HOẶC EMAIL CHO CHÚNG TÔI TẠI:
rov_outreach@acgov.org**