



# BALLOT MEASURE SUBMITTAL FORM

Official Use Only: Date Stamp  
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 Alameda County  
 DEC 04 2023  
 Reg. of Voters

All fields with an \* are required.

BALLOT MEASURE QUESTION	
Jurisdiction Name*: Alameda Unified School District	Election Date*: March 5, 2024
<p><b>Note:</b> The information as it appears within the text box will be printed on the ballot and voter guide.</p> <p>Insert ballot question text here*:</p> <p>To support all Alameda students and maintain quality schools without increasing tax rates by attracting and retaining excellent teachers; sustaining strong academic programs in reading, writing, math, science, and arts; supporting struggling students; and preparing students for college/careers; shall an Alameda Unified School District measure levying \$0.585/building area square foot capped at \$15,998/parcel, and \$598/unimproved parcel, be adopted, raising \$24,000,000 annually for 9 years with senior exemptions, audits, citizens' oversight, and all funds staying local?</p>	
TYPE OF MEASURE*	PERCENTAGE NEEDED TO PASS*
<input type="checkbox"/> Regular Measure <input checked="" type="checkbox"/> Parcel Tax <input type="checkbox"/> Bond Measure <input type="checkbox"/> Charter Amendment	<input type="checkbox"/> 50% + 1 <input checked="" type="checkbox"/> 66.6667% <input type="checkbox"/> 2/3 <input type="checkbox"/> Other: Click or tap here to enter text.
FULL-TEXT OPTION*	
Full Text to be printed in the Voter Information Pamphlet: <input checked="" type="checkbox"/> YES (note: must provide an MS Word file) <input type="checkbox"/> NO – Do not print, but it's accessible at: Click or tap here to enter text.	
AUTHORIZED REPRESENTATIVE/CONTACT PERSON*	
<i>(office use)</i>	
Print Name: [REDACTED]	Signature: [REDACTED]
Phone #: [REDACTED]	Email: [REDACTED]
CONTACT INFORMATION	
<i>(public use)</i>	
Phone #: Click or tap here to enter text.	Email: Click or tap here to enter text.
	Website: Click or tap here to enter text.

## COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE E

### ANALYSIS BY THE COUNTY COUNSEL FOR THE COUNTY OF ALAMEDA OF AN ALAMEDA UNIFIED SCHOOL DISTRICT SPECIAL PARCEL TAX MEASURE

Measure E ("Measure"), an Alameda Unified School District ("District") special parcel tax measure, seeks voter approval to authorize the District to levy a nine year special parcel tax, beginning on July 1, 2025, at the following rates: (1) \$0.585 per building square foot capped at \$15,998 per year per parcel, and (2) \$598 per unimproved parcel. The District's voters previously approved special parcel taxes with Measure B1 in 2016 and Measure A in 2020. Measure B1 and Measure A's special parcel taxes shall not be collected in any year in which this Measure E's special parcel taxes are collected.

If approved, the District will use the revenue only for the specific purposes set forth in the full text of the Measure printed in this sample ballot, including, but not limited to: sustaining academic programs, such as reading, writing, math, arts, and sciences; attracting and retaining teachers and school employees; and preparing students for jobs and careers. Charter schools operating in the District shall receive a portion of the proceeds for charter school students residing within the District. The total amount allocated to all charter schools in the District shall not exceed 6% of the total net revenue of the special parcel tax proceeds.

An exemption from the special parcel tax may be granted on any parcel, which is owned and occupied as the owner's principal place of residence, whose owner: (a) is 65 years of age or older; (b) receives Supplemental Security Income for a disability, regardless of age; or (c) receives Social Security Disability Insurance benefits, regardless of age, whose yearly income does not exceed 250% of the 2012 federal poverty guidelines.

The Measure contains certain accountability provisions, such as depositing the proceeds in a separate account. The Measure also requires a District Oversight Committee to review annually the District's compliance with the Measure. The District will provide the governing board with, among others, an annual report that displays revenues generated by the Measure, expenditures of the revenues, and the status of projects funded by the revenues.

A school district has the authority to levy special taxes upon approval by two-thirds of the votes cast on the special tax proposal. (See Cal. Const. Art. XIII A, § 4; Art. XIII C, §2; Cal. Gov't Code §§ 50075-50077, 50079, & 53722.) If two-thirds of the qualified electors voting on this Measure do not vote for approval, it will fail, the District will not be authorized to levy the special parcel tax, and the previously authorized special parcel taxes will continue until their scheduled expiration dates.

This Measure is placed on the ballot by the governing board of the District.

DONNA R. ZIEGLER  
County Counsel

The above statement is an impartial analysis of Measure E, which is printed in full in this sample ballot pamphlet. If you desire an additional copy of the measure, please call the Elections Official's office at (510) 272-6933 and a copy will be mailed at no cost to you. You may also access the full text of the measure on the Alameda County website at the following address: [www.acvote.org](http://www.acvote.org).

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Argument in Favor of Measure \_\_

**Vote Yes on \_\_: renew local funding that keeps the best teachers and academic programs in Alameda schools, without increasing taxes.**

Alameda's schools are at the heart of our community. Great schools and excellent teachers make Alameda a great place to live. By keeping our local schools strong, we keep the community strong.

That's why we need Measure \_\_.

Measure \_\_ will keep the best teachers in local schools, sustain strong academic programs, and prepare students to compete at top colleges and in the 21<sup>st</sup>-century workforce — **all without raising your taxes by a single penny.**

Without Measure \_\_, our schools would lose \$24,000,000 annually. That's 20% of the overall budget! Without this critical local funding, schools will be forced to slash valuable programs, lay off educators, and cut teacher salaries. As Alameda housing costs continue to rise, we need Measure \_\_ so we do not lose teachers to better-paying schools and more affordable communities.

**Vote Yes on \_\_: Strong Schools, Strong Alameda**

- Sustain strong academic programs in reading, writing, math, arts, and sciences
- Attract and retain excellent teachers
- Support teachers and counselors in keeping struggling students on the right track
- Maintain a thriving network of local schools
- Prepare students for 21<sup>st</sup>-century jobs and careers

**Strict Fiscal Accountability Keeps Measure \_\_ Local**

- By law, every penny must support Alameda schools
- No funds can be taken away by the State
- Independent citizens' oversight and mandatory annual audits are required
- Senior citizens and individuals with disabilities are eligible for an exemption from the cost

Measure \_\_ ensures that large property owners pay their fair share. Single-family homeowners and small businessowners pay less than big businesses.

That's why teachers, small businessowners, and local leaders are all voting Yes on \_\_.

**Let's keep Alameda's schools and community strong — without increasing taxes!**



BALLOT MEASURE ARGUMENT  
SUBMISSION FORM

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Submission of: (select one)

Argument in Favor (300 words or less)       Argument Against (300 words or less)

Measure letter: \_\_\_\_\_  
Title of Election: March Presidential Primary Election  
Jurisdiction: Alameda Unified School District  
Election Date: March 5, 2024

Submitted by: (select one)

- The Governing Body of Alameda County, a school district, or a special district**  
A governing board member who signs an argument must be authorized to do so by the governing board.
- Bona Fide Organization**  
Arguments from a bona fide organization must be signed by one of the principal officers. The individual signing an argument on behalf of a bona fide organization does not have to be a registered voter in the jurisdiction.
- Individual(s) eligible to vote on the measure**  
Individual(s) signing an argument must be registered voters eligible to vote on the measure.

Indicate County Board Member or Specific District: (if applicable)  
Name of Organization/Association: (if applicable)

Contact Person's Printed Name: [REDACTED]		Address: [REDACTED]
Title: [REDACTED]		
Phone #: [REDACTED]	Fax # : [REDACTED]	E-Mail: [REDACTED]

Permission to Post Contact Information on Internet

Grant     Deny

Permission to the Alameda County Registrar of Voters to post the below listed information on the Alameda County Registrar of Voters internet site.

INFORMATION TO BE POSTED:

Name:(Print)	Address:
Phone #:	Fax #:
E-Mail Address: alamedaforwardschools@gmail.com	Website Address: www.alameda-forward.com
Signature: [REDACTED]	Date: 12-11-23

# Argument/Rebuttal Signatures

Submitted by:

Name: [Redacted] Phone#: [Redacted]

Email: [Redacted]

No more than five signatures shall appear with any argument submitted. If more than five are submitted, only the first five will appear on the voter information pamphlet.

Names and titles listed will be printed in the order that they are listed in below.

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## DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS (Election Code Section 9600)

The undersigned author(s) of the argument:

Measure \_\_\_\_\_ Election Date: 3-5-24 Jurisdiction: Alameda Unified School District

Argument in Favor  
(300 words or less)

Argument Against Measure  
(300 words or less)

Rebuttal to Argument Against  
(250 words or less)

Rebuttal to Argument in Favor  
(250 words or less)

Hereby state that such argument is true and correct to the best of (his/her/their) knowledge and belief.

The Governing Body of Alameda County,  
a school district, or a special district

Bona Fide Organization

Individual (s) eligible to vote on the  
measure

1. Print Name: **Anna Crane** Title: **President, League of Women Voters of Alameda**

Residence Address: [Redacted]

Signature: [Redacted] Date: 12/8/23

2. Print Name: **Bill Schaff** Title: **Alameda Small Business Owner**

Residence Address: [Redacted]

Signature: [Redacted] Date: 12/9/23

3. Print Name: **Caroline Hahnel** Title: **Chair, Alameda USD Parcel Tax Oversight Committee**

Residence Address: [Redacted]

Signature: [Redacted] Date: 12/9/23

4. Print Name: **Steve Mack** Title: **President, Alameda High PTSA**

Residence Address: [Redacted]

Signature: [Redacted] Date: 12-9-2023

5. Print Name: **Kelly Lux** Title: **Board Chair, Alameda Chamber of Commerce**

Residence Address: [Redacted]

Signature: [Redacted] Date: 12-9-2023

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Measure E, Alameda USD

**Your tax rate will be 5 times higher than Target's tax rate**

Homes, small businesses and condos pay 58½¢ per square foot, Target will pay 11½¢.

**The \$15,998 cap means large corporations pay less**

Target (approximately 140,000 square feet) benefits from the cap, paying less than 11½¢ per square foot. Target saves 47¢ per square foot, over an 80% tax reduction.

**\$4 million more for schools with tax equity**

Over 100 corporate properties in Alameda get this type of tax reduction. If taxed at the full rate you pay, these capped corporate properties would bring in approximately \$4 million more for Alameda schools.

**A November ballot measure could, and should, be approved if equity is restored in that measure.**

That is only possible if Measure E is rejected now.

**11½¢ vs 58½¢ is not uniform application**

If you think this is fair you should vote yes. If you think this is unfair and want an equitable tax measure in November vote No on E.

Supporters of this \$4 million corporate tax giveaway will try personal attacks and playing with the numbers. We suggest you do the math yourself. It isn't rocket science.

\$15,998 divided by 140,000 = 11.42¢ per square foot for Target

11.42¢ divided by 58.5¢ = 19.53% (Target's percentage of the tax rate you pay)

**Why does our School Board want to give big corporations big tax breaks?**

**This tax is not applied uniformly to all taxpayers.**

**Do it right in November. NO on E now.**

# Argument/Rebuttal Signatures

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Submitted by:

Name	[REDACTED]	Phone#	[REDACTED]
Email	[REDACTED]		

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Names and titles listed will be printed in the order that they are listed in below.

## DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS (Election Code Section 9600)

The undersigned author(s) of the argument:

Measure E Election Date: 3/5/2024 Jurisdiction: Alameda USD

- |  |  |
|--|--|
| <input type="checkbox"/> Argument in Favor<br>(300 words or less)            | <input type="checkbox"/> Argument Against Measure<br>(300 words or less)                 |
| <input type="checkbox"/> Rebuttal to Argument Against<br>(250 words or less) | <input checked="" type="checkbox"/> Rebuttal to Argument in Favor<br>(250 words or less) |

Hereby state that such argument is true and correct to the best of (his/her/their) knowledge and belief.

The Governing Body of Alameda County, a school district, or a special district	Bona Fide Organization	Individual (s) eligible to vote on the measure
---	------------------------	---

1.	Print Name: <b>Marcus Crawley</b>	Title: <b>President-ACTA</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Residence Address: [REDACTED]					
Signature: [REDACTED]	Date: <b>12/16/2023</b>				
2.	Print Name: <b>Leland Treaman</b>	Title: <b>taxpayer</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Residence Address: [REDACTED]					
Signature: [REDACTED]	Date: <b>12/17/2023</b>				
3.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Residence Address:					
Signature:	Date:				
4.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residence Address:					
Signature:	Date:				
5.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residence Address:					
Signature:	Date:				

**Your tax rate is 5 times higher than Target's tax rate**

Homes, small businesses and condos pay 58 ½ cents per square foot, Target pays 11 ½ cents.

**The \$15,998 cap means large corporations pay less**

Target (approximately 140,000 square feet) benefits from the cap, paying less than 11 ½ cents per square foot. That is more than an 80% reduction of what you will pay.

**\$4 million more for schools with tax equity**

Over 100 corporate properties in Alameda get this type of tax reduction. If taxed at the full rate you pay, these capped corporate properties would bring in approximately \$4 million more for the schools.

**A November ballot measure could and should be approved if equity is restored in that measure.**

That is only possible if Measure \_\_ is rejected now.

**11 ½ cents vs 58 ½ cents**

If you think this is fair and equitable you should vote yes. If you think this is unfair and want an equitable tax measure in November vote No on E.

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Submission of: (select one)

Argument in Favor  
(300 words or less)

Argument Against  
(300 words or less)

Measure letter: E

Title of Election: Presidential Primary

Jurisdiction: Alameda USD

Election Date: 3/5/2024

Submitted by: (select one)

The Governing Body of Alameda County, a school district, or a special district  
A governing board member who signs an argument must be authorized to do so by the governing board.

Bona Fide Organization  
Arguments from a bona fide organization must be signed by one of the principal officers. The individual signing an argument on behalf of a bona fide organization does not have to be a registered voter in the jurisdiction.

Individual(s) eligible to vote on the measure  
Individual(s) signing an argument must be registered voters eligible to vote on the measure.

Indicate County Board Member or Specific District: (if applicable)  
Name of Organization/Association: (if applicable)

Alameda County Taxpayers' Association, Inc.

Contact Person's Printed Name:

Address:

Title:

Phone #:

Fax #:

E-Mail:

none

Permission to Post Contact Information on Internet

Grant  Deny

Permission to the Alameda County Registrar of Voters to post the below listed information on the Alameda County Registrar of Voters internet site.

INFORMATION TO BE POSTED:

Name:(Print)

Marcus Crawley

Address:

3492 Robinson Drive, Oakland, CA 94602

Phone #:

510-531-4548

Fax #:

none

E-Mail Address:

mcprose@att.net

Website Address:

actaxpayers.org

Signature:

Date:

12/12/2023

# Argument/Rebuttal Signatures

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Submitted by:

Name: [Redacted] Phone#: [Redacted]  
 Email: [Redacted]

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## DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS (Election Code Section 9600)

The undersigned author(s) of the argument:

Measure E Election Date: 3/5/24 Jurisdiction: Alameda USD

- Argument in Favor (300 words or less)     
  Argument Against Measure (300 words or less)  
 Rebuttal to Argument Against (250 words or less)     
  Rebuttal to Argument in Favor (250 words or less)

Hereby state that such argument is true and correct to the best of (his/her/their) knowledge and belief.

The Governing Body of Alameda County,  
 a school district, or a special district  
 Bona Fide Organization  
 Individual(s) eligible to vote on the  
 measure

1.	Print Name: <b>Marcus Crawley</b>	Title: <b>President -ACTA</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Residence Address: [Redacted]					
Signature: [Redacted]		Date: <b>12/12/2023</b>			
2.	Print Name: <b>Leland Treaman</b>	Title: <b>taxpayer</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Residence Address: [Redacted]					
Signature: [Redacted]		Date: <b>12/13/2023</b>			
3.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residence Address:					
Signature:		Date:			
4.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residence Address:					
Signature:		Date:			
5.	Print Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residence Address:					
Signature:		Date:			

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Rebuttal to the Argument Against  
Measure E

You know what's not fair? Denying Alameda children \$24,000,000 in annual school funding.

We wish we were surprised by the misleading arguments from Measure E's two opponents, but it's more of the same. One has opposed nearly every school measure in Alameda County and the other has made a habit of attacking our schools with frivolous lawsuits. Do they really have Alameda students' best interests at heart?

As proud Alamedans, we feel the need to set the record straight and remind our neighbors why we need Measure E.

- **Measure E renews expiring local funding without increasing your taxes by a single penny.** Alameda has a long tradition of supporting our students and our schools through local funding. Measure E continues this tradition, keeping excellent teachers in Alameda classrooms, and preparing every student for future success.
- **Don't be misled — Measure E makes sure big businesses and commercial property owners are paying their fair share.** Instead of relying on a regressive flat rate where everyone pays the same, Measure E ensures that big businesses and corporations pay significantly more than local homeowners.
- **Quality teachers and academic programs can't wait.** If Measure E fails, the District will need to plan for cuts across the board this spring. Cuts of that magnitude will require teacher layoffs, salary rollbacks, and the loss of key academic programs.

Don't mess with success. Measure E protects what makes Alameda such a special place to live: excellent schools, exceptional teachers, and exemplary students.

**Let's protect the essentials for educational excellence in Alameda: Vote Yes on E!**

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# Argument/Rebuttal Signatures

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Submitted by:

Name: [Redacted] Phone: [Redacted]  
 Email: [Redacted]

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## DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS (Election Code Section 9600)

The undersigned author(s) of the argument:

Measure E Election Date: 3-5-24 Jurisdiction: Alameda Unified School Dis

- Argument in Favor (300 words or less)
- Rebuttal to Argument Against (250 words or less)
- Argument Against Measure (300 words or less)
- Rebuttal to Argument in Favor (250 words or less)

Hereby state that such argument is true and correct to the best of (his/her/their) knowledge and belief.

The Governing Body of Alameda County, a school district, or a special district  
 Bona Fide Organization  
 Individual (s) eligible to vote on the measure

1.	Print Name: Ardella Dailey	Title: 32 -Year Alameda Resident	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Residence Address: [Redacted]				
	Signature: [Redacted]	Date: 12/17/23			
2.	Print Name: Ron Mooney	Title: Former President, Downtown Alam	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Residence Address: [Redacted]				
	Signature: [Redacted]	Date: 12/15/2023			
3.	Print Name: Sally Han	Title: Alameda Realtor	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Residence Address: [Redacted]				
	Signature: [Redacted]	Date: 12/15/2023			
4.	Print Name: Kevin Gorham	Title: AUSD Teacher of the Year 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Residence Address: [Redacted]				
	Signature: [Redacted]	Date: 12/15/23			
5.	Print Name: Vicki Sedlack	Title: Executive Director, Alameda Educ	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Residence Address: [Redacted]				
	Signature: [Redacted]	Date: 12/15/2023			

Release of Signatures for Rebuttal Arguments

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Submitted by:

Name:

Phone #:

E-Mail Address:

Measure E Election Date: 3-5-24 Jurisdiction: Alameda Unified School District

The undersigned author(s) of the direct argument

In Favor  Against

The original signers were:

1. Print Name:  
**Anna Crane**

Signature: [Redacted] Date: 12/8/23

2. Print Name:  
**Bill Schaff**

Signature: [Redacted] Date: 12/9/23

3. Print Name:  
**Caroline Hahnel**

Signature: [Redacted] Date: 12/9/23

4. Print Name:  
**Steve Mack**

Signature: [Redacted] Date: 12/9/2023

5. Print Name:  
**Kelly Lux**

Signature: [Redacted] Date: 12/9/2023

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**ALAMEDA UNIFIED SCHOOL DISTRICT**  
Alameda, California  
**Resolution**

November 14, 2023

Resolution No. 2023-2024.24

**Resolution of the Board of Education of the Alameda Unified School District  
Calling an Election for Voter Approval of an Education Parcel Tax,  
Establishing Specifications of the Election Order, and Requesting  
Consolidation With Other Elections Occurring on March 5, 2024**

*WHEREAS*, the Alameda Unified School District (“District”) is committed to offering a high-quality education to all students in the District; and

*WHEREAS*, Alameda is a community that values quality education and where strong local schools keep the community strong; and

*WHEREAS*, the District has a long tradition of funding its schools through voter-approved, locally-controlled parcel tax measures; and

*WHEREAS*, these sources of funding account for approximately 20% of the current District budget; and

*WHEREAS*, this allows the District to attract and retain quality educators as the cost of housing and living continues to rise in our community; and

*WHEREAS*, these sources of funding help the District provide education technology, and sustain strong programs in science, technology, engineering, arts and math, athletics, preparing high school students to compete at the top colleges and in the 21st-century workforce; and

*WHEREAS*, without these sources of funding, the District could be forced to consider cuts and layoffs up to \$24 million annually; and

*WHEREAS*, this proposed measure consolidates these two funding sources into a single measure, which would continue to sustain strong academic programs in reading, writing, math, arts, and sciences; attract and retain high-quality teachers and school employees by keeping salaries and benefits competitive; support teachers and counselors in keeping struggling students on the right track, prepare students for 21st-century jobs and careers; and protect art, music and performing arts programs; and

*WHEREAS*, this measure would continue funding for these programs without increasing current tax rates; and

*WHEREAS*, proceeds would be controlled locally and could not be taken away by the State; and

*WHEREAS*, independent citizens’ oversight and mandatory annual audits would be required; and

*WHEREAS*, senior citizen homeowners and citizens on social security disability income would

continue to be eligible for an exemption from the tax and current exemptions need not reapply; and

*WHEREAS*, California Constitution, article XIII A, section 4 and Government Code, sections 50075 et seq. authorizes the District, upon approval of two-thirds of the electorate, to levy qualified special taxes on property in the District for the purpose of providing quality educational programs in the District and other lawful purposes of the District consistent with the final holding in *Traiman v. Alameda Unified School District* (2023) 94 Cal.App.5th 89 affirming the validity of the District’s special tax structure; and

*WHEREAS*, in the judgment of this Board of Education (“Board”), following a public hearing and comment, it is advisable to request that the Alameda County Superintendent of Schools call an election and submit to the voters of the District the question of whether the District shall levy a qualified special tax within the District, for the purpose of raising revenue for the District; and

*WHEREAS*, pursuant to the Education Code and Elections Code such election may be completely or partially consolidated with any other election held on the same day and in the same territory or territory that is in part the same.

*NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:*

**Section 1. Recitals.** This District’s Board of Education hereby finds and determines that the foregoing recitals are true and correct.

**Section 2. Resolution Constitutes Order of Election.** This resolution shall constitute an order of election, pursuant to the Education Code, to the Alameda County Superintendent of Schools to call an election within the boundaries of the District on March 5, 2024.

**Section 3. Date and Purpose of Measure.** Pursuant to the California Constitution and Government Code, an election shall be held within the boundaries of the District on Tuesday, March 5, 2024, for the purpose of voting on a measure (“Measure”) which will be presented to voters in substantially the form attached hereto as **Exhibit A**, containing the question of whether the District shall impose a qualified special tax for the educational purposes stated therein. In addition, the full text of the Measure (“Full Ballot Text”) shall appear in the ballot pamphlet in substantially the form attached hereto as **Exhibit B**. The authority for the specifications of this election order is contained in the Education Code, and the authority for ordering the election is contained in the Education Code, Elections Code, Government Code, and California Constitution.

**Section 4. Collection of the Tax.** Pursuant to provisions of the Full Ballot Text, beginning July 1, 2025, if adopted by voters, the special tax shall be collected by the Alameda County Treasurer-Tax Collector, at the same time, in the same manner, and subject to the same penalties as *ad valorem* property taxes collected by the Alameda County Treasurer-Tax Collector. Unpaid special taxes shall bear interest at the same rate as the rate for unpaid *ad valorem* property taxes until paid. With respect to all general property tax matters within its jurisdiction, the Alameda County Treasurer-Tax Collector shall make all final determinations of tax exemption or relief for any reason, and that decision shall be final and binding. With respect to matters specific to the levy of the special tax, including exemptions, the decisions of the District shall be final and binding.

**Section 5. Authority for Ordering Election.** The authority for ordering the election is contained in the Education Code, Elections Code, Government Code, and California Constitution.

**Section 6. Authority for Specifications.** The authority for the specification of this election order is contained in the Education Code.

**Section 7. Resolution to County Officials.** The Secretary to the Board is hereby directed to cause certified copies of this Resolution and order to be delivered no later than December 6, 2023, to the County Superintendent, the Alameda County Registrar of Voters (“Registrar”), and the Clerk of the Board of Supervisors of Alameda County (“Board of Supervisors”).

**Section 8. Formal Notice.** The County Superintendent is hereby requested to prepare and execute a Formal Notice of Parcel Tax Election and consolidation order in substantially the form attached hereto as **Exhibit C** (the “Formal Notice”), and to call the election by causing the Formal Notice to be posted in accordance with the applicable law no later than December 6, 2023, or to otherwise cause the notice to be published as permitted by law. The Secretary to the Board, on behalf of and as may be requested by the County Superintendent, is authorized to cause all notices required by law in connection herewith to be published and posted, as the case may be.

**Section 9. Conduct of Election.**

- (a) *Request to Registrar.* Pursuant to State law, the Registrar is requested to take all steps to hold the election on March 5, 2024, in accordance with law and these specifications. The election may be consolidated with another election as specified below, if such consolidation is feasible and appropriate.
- (b) *Voter Pamphlet.* The Registrar is hereby requested to reprint the Full Ballot Text in substantially the form attached hereto as **Exhibit B** in the voter information pamphlet to be distributed to voters pursuant to the Elections Code. In the event the Full Ballot Text will not be reprinted in the voter information pamphlet in its entirety, the Registrar is hereby requested to print, immediately below the impartial analysis of the Measure, in no less than 10-point boldface type, a legend substantially as follows:

*“The above statement is an impartial analysis of Measure \_\_. If you desire a copy of the Measure, please call the Alameda County Registrar of Voters at 510-267-8683 and a copy will be mailed at no cost to you.”*
- (c) *Consolidation.* The County Superintendent and the Board of Supervisors are hereby requested to consolidate the election ordered hereby with any and all other elections as may be held on the same day in the same territory or in territory that is in part the same.
- (d) *Canvass and Declaration of Results.* The Board of Supervisors is authorized to canvass the returns of the election and declare the result pursuant to the Elections Code.
- (e) *Cost of Election.* The District will reimburse the Registrar and the County for costs



associated with the election as required by law.

**Section 10. Appropriations Limit.** The Board shall provide in each year for an increase in the District's appropriations limit as shall be necessary to ensure that the proceeds of the special tax may be spent for its authorized purposes.


**Section 11. Ballot Arguments.** The Board President and/or their designees are hereby authorized to prepare and file with the Registrar any ballot argument prepared in connection with the election, including a rebuttal argument, each within the time established by the Registrar, which shall be considered the official ballot arguments of the Board as sponsor of the Measure and to take all necessary action to prevent inclusion of false and/or misleading information in ballot materials related to the Measure.


**Section 12. Official Actions.** The District Superintendent, Board President, or their respective designees are hereby authorized to execute any other document and to perform all acts necessary to place the Measure on the ballot, including making alterations to this Resolution, the Measure, or Full Ballot Text stated in **Exhibits A and B** hereto, to comply with requirements of law and election officials or which are, in the judgment of the Superintendent and/or Board President, or their respective designees, in the best interests of the District.

**Section 13. Effective Date.** This Resolution shall take effect from and after its adoption.

*PASSED AND ADOPTED* by the following called vote this 14th day of November, 2023:

AYES: 4 MEMBERS: Little, Williams, Lalonde, Lynn  
NOES: 0 MEMBERS: \_\_\_\_\_  
ABSENT: 0 MEMBERS: \_\_\_\_\_

  
\_\_\_\_\_  
Heather Little, President  
Board of Education  
Alameda Unified School District  
Alameda County, State of California

ATTEST   
By: \_\_\_\_\_  
Pasquale Scuderi, Secretary  
Board of Education  
Alameda Unified School District  
Alameda County, State of California

DEC 04 2023

Reg. of Voters

**EXHIBIT A**

**Summary of Measure**

The Measure shall be summarized in the following form, and the County of Alameda Registrar of Voters is requested to cause this summary of the Measure to appear on the ballot:

**\*\*\* Begin Summary Text \*\*\***

To support all Alameda students and maintain quality schools without increasing tax rates by attracting and retaining excellent teachers; sustaining strong academic programs in reading, writing, math, science, and arts; supporting struggling students; and preparing students for college/careers; shall an Alameda Unified School District measure levying \$0.585/building area square foot capped at \$15,998/parcel, and \$598/unimproved parcel, be adopted, raising \$24,000,000 annually for 9 years with senior exemptions, audits, citizens' oversight, and all funds staying local?

**\*\*\* End Summary Text \*\*\***

**EXHIBIT B**

**Full Ballot Text**

**\*\*\* Begin Full Ballot Text \*\*\***

**Alameda Unified School District  
Teacher Retention & Local Academic Excellence Measure of 2024**

This measure may be known and referred to as the "Alameda Unified School District Teacher Retention & Local Academic Excellence Measure of 2024" ("Measure") or as "Measure \_\_\_". [designation to be assigned by Alameda County Registrar of Voters]

To support all Alameda students and maintain quality schools without increasing tax rates by attracting and retaining excellent teachers; sustaining strong academic programs in reading, writing, math, science, and arts; and preparing students for college/careers, shall an Alameda Unified School District measure levying \$0.585 per building area square foot capped at \$15,998 per parcel, ~~and~~ \$598 per unimproved parcel, be adopted, raising \$24,000,000 annually for 9 years with senior exemptions, audits, citizens' oversight, and all funds staying local?

***Findings***

The Board of Trustees ("Board") of the Alameda Unified School District ("District") has established the goal of improving academic performance and the quality of education for students in the District.

In support of this goal, since 2001, the Board has proposed and the community has overwhelmingly supported supplemental educational funding for schools for transitional-kindergarten through twelfth grade, including the funds needed to maintain outstanding core academics, retain the highest quality educators, and provide educational technology, support career technical education, and sustain strong programs in science, technology, engineering, arts, and math, preparing high school students to compete at the top colleges and in the 21st-century workforce.

The community recognizes the positive impact great schools and teachers have on making the District a great place to live, and that providing a high-quality education and ensuring every student is prepared for their next stage of life delivers many benefits to all residents of our community.

The District seeks to maintain excellent schools, with strong core academic programs and world-class teachers which are enhanced by locally controlled parcel tax funding that is set to expire.

Property values in the District are supported and enhanced by strong schools, and may be adversely affected by a decline in the quality of education provided by the District.

***Purposes***

Moneys raised under this Measure shall be authorized to be used only for the following purposes in accordance with priorities established by the Board and to the extent of available funds:

- Sustaining strong academic programs in reading, writing, math, arts, and sciences, including Advanced Placement Courses
- Attracting and retaining high-quality teachers and school employees by keeping salaries and benefits competitive

- Supporting teachers and counselors in keeping struggling students on the right track
- Providing funding for small class sizes in a manner which may not be achieved solely with support from the District's General Fund
- Preparing students for 21<sup>st</sup>-century jobs and careers
- Protecting art, music, sports, and performing arts programs
- Investing in a network of thriving TK-12 schools

Charter schools operating within the District at the time this Measure is approved under petitions approved by the Board ("Charter Schools") shall receive a portion of the proceeds from the special tax for the benefit of students who reside within the District and are currently attending Charter Schools as measured by the P-2 Average Daily Attendance ("ADA") report ("In-District P-2 ADA").

In each year the tax is levied and a Charter School continues to operate within the District under a petition approved by the Board, the Charter School shall receive an amount calculated by multiplying its In-District P-2 ADA by 0.0079759% of the Total Net Revenue. If, in any year, the amount allocated to all Charter Schools pursuant to this formula exceeds 6% of the Total Net Revenue, each Charter Schools' share for that year shall be reduced proportional to In-District P-2 ADA until the total allocation to all Charter Schools no longer exceeds 6% of the Total Net Revenue.

"Total Net Revenue" means total proceeds of the special tax minus refunds to tax payers and costs incurred to manage the special tax program.

A Charter School shall use at least 70% of the revenue received pursuant to this provision to provide salary and benefits for employees.

### ***Amount and Basis of Tax***

Upon approval of two-thirds of those voting on this Measure, the District shall be authorized to levy an annual qualified special tax on all Parcels of Taxable Real Property, commencing on July 1, 2025 for a period of 9 years. The tax shall be levied on Improved Parcels at the rate of \$0.585 per building square foot not to exceed \$15,998 per parcel and at the rate of \$598 per Unimproved Parcel.

This qualified special tax is estimated to raise \$24 million in annual local funding for District schools. The amount of annual local funding raised by this special tax may vary from year to year due to changes in the number of parcels exempt from the levy and the amount of building square footage on parcels.

For purposes of the tax levy, the following definitions shall apply:

"Parcel of Taxable Real Property," is defined as any unit of real property in the District that receives a separate tax bill for property taxes from the County Treasurer-Tax Collector's Office. All public property that is otherwise exempt from or upon which no ad valorem property taxes are levied in any year shall also be exempt from the special tax in such year.

"Building" is defined as any structure having a roof supported by columns or by walls and designed for the shelter or housing of any person or property of any kind. The word "building" includes the word "structure" and encompasses, without limitation, all residential, commercial and industrial structures.

"Improved parcel" is defined as a Parcel of Taxable Real Property on which exists any building.

"Unimproved parcel" is defined as a Parcel of Taxable Real Property on which no building exists.

The District annually shall provide to the Alameda County Treasurer-Tax Collector a report indicating the parcel number and amount of tax for each Parcel of Taxable Real Property.

The existing qualified special taxes approved by voters as Measure B1 in 2016 and Measure A in 2020 shall cease to be collected on June 30, 2025. The existing Measure B1 and A qualified special taxes shall not be collected in any year in which this Measure is collected. In the event this Measure is not approved, the existing Measure B1 and A qualified special taxes shall continue in effect until their scheduled expiration dates.

#### ***Claim / Exemption Procedures***

Pursuant to any procedures adopted by the District, an exemption from payment of the qualified special tax may be granted on any Parcel of Taxable Real Property which is owned and occupied as the owner's principal place of residence and whose owner qualifies under one or more of the following conditions:

1. Aged 65 years or older;
2. Receiving Supplemental Security Income for a disability, regardless of age; or,
3. Receiving Social Security Disability Insurance benefits, regardless of age, whose yearly income does not exceed 250 percent of the 2012 federal poverty guidelines issued by the United States Department of Health and Human Services

Owners shall not be required to submit an additional application for exemption provided the parcel was exempt in the immediately previous tax year. On an annual basis, the District may review existing exemptions, and if necessary, confirm continued eligibility for the exemption with the owner.

In determining whether a parcel is an Improved Parcel or Unimproved Parcel and for determining the number of building square footage for levy of the qualified special tax, the District shall refer to the data reported by the Alameda County Assessor's Office, except in cases of demonstrable error, in which case either the property owner may file a claim with the District for re-computation of the tax or the District will re-compute the tax and provide notice to the owner of the re-computation and the right to appeal in accordance with the procedures established by the District.

With respect to all general property tax matters within its jurisdiction, the Alameda County Assessor or other appropriate County official shall make all final determinations of tax exemption or relief for any reason, and that decision shall be final and binding. The decisions of the District regarding exemptions, refunds, reductions, or re-computations shall be final and binding. The procedures described herein, and any additional procedures established by the Board shall be the exclusive claims procedure for claimants seeking an exemption, refund, reduction, or re-computation of the qualified special tax. Whether any particular claim is to be resolved by the District or by the Alameda County Assessor shall be determined by

the District, in coordination with the Alameda County Assessor as necessary.

### ***Appropriations Limit***

Pursuant to California Constitution article XIII B and applicable laws, the appropriations limit for the District will be adjusted periodically by the aggregate sum collected by levy of this qualified special tax.

### ***Accountability Measures***

Public Information and Fiscal Transparency: The District shall ensure that information regarding the use of funds from this Measure is provided to the public in a timely and transparent manner through frequent communication with the Alameda community, presentation of information to the Oversight Committee and use of the District website. All financial reports and information regarding the use of these funds shall be translated for District families.

Separate Account: Proceeds of this Measure shall be deposited into an account which is separate and apart from other accounts in the District and applied only to the purposes set forth herein.

Oversight Committee: A District Oversight Committee, composed of parents/guardians, staff members, students, and community members representing a variety of school sites, will be established to be advisory to the District. The Committee shall annually review District compliance with the terms of this Measure. The size, structure, and scope of duties of the Oversight Committee shall be set by the Board which may continue the current Oversight Committee and its membership.

Financial Oversight: The District will provide the Board of Education and the general public, updated revenue and expenditure reports of the proceeds of this Measure in at least three reports each fiscal year: a report recommending expenditures for the next fiscal year which shall occur before adoption of the District's annual budget; at least one report concurrently with one or more of the State-required interim reports; and an annual report on the Measure ("Annual Report"). The Annual Report will display the revenues generated by the Measure, the expenditures of the revenues and a report on the status of projects funded by the revenues. This report shall be organized to display clearly how the expenditures relate to the purposes of the Measure.

Independent Auditor's Report and Audit Committee: District shall provide an annual audit by an independent auditor to determine that funds generated by the Measure have been allocated and expended in compliance with the provisions of the Measure.

### ***Severability***

The Board hereby declares, and the voters by approving this Measure concur, that every section and part of this Measure has independent value, and the Board and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this Measure by the voters, should any part of the Measure or tax rate be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts of the Measure and/or tax rate shall remain in full force and effect to the fullest extent allowed by law.

**\*\*\* End Full Ballot Text \*\*\***

RECEIVED  
Alameda County

DEC 04 2023

Reg. of Voters

**EXHIBIT B**

**Full Ballot Text**

**\*\*\* Begin Full Ballot Text \*\*\***

**Alameda Unified School District  
Teacher Retention & Local Academic Excellence Measure of 2024**

This measure may be known and referred to as the "Alameda Unified School District Teacher Retention & Local Academic Excellence Measure of 2024" ("Measure") or as "Measure \_\_\_". [designation to be assigned by Alameda County Registrar of Voters]

To support all Alameda students and maintain quality schools without increasing tax rates by attracting and retaining excellent teachers; sustaining strong academic programs in reading, writing, math, science, and arts; and preparing students for college/careers, shall an Alameda Unified School District measure levying \$0.585 per building area square foot capped at \$15,998 per parcel, and \$598 per unimproved parcel, be adopted, raising \$24,000,000 annually for 9 years with senior exemptions, audits, citizens' oversight, and all funds staying local?

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In support of this goal, since 2001, the Board has proposed and the community has overwhelmingly supported supplemental educational funding for schools for transitional-kindergarten through twelfth grade, including the funds needed to maintain outstanding core academics, retain the highest quality educators, and provide educational technology, support career technical education, and sustain strong programs in science, technology, engineering, arts, and math, preparing high school students to compete at the top colleges and in the 21st-century workforce.

The community recognizes the positive impact great schools and teachers have on making the District a great place to live, and that providing a high-quality education and ensuring every student is prepared for their next stage of life delivers many benefits to all residents of our community.

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Property values in the District are supported and enhanced by strong schools, and may be adversely affected by a decline in the quality of education provided by the District.

***Purposes***

Moneys raised under this Measure shall be authorized to be used only for the following purposes in accordance with priorities established by the Board and to the extent of available funds:

- Sustaining strong academic programs in reading, writing, math, arts, and sciences, including Advanced Placement Courses
- Attracting and retaining high-quality teachers and school employees by keeping salaries and benefits competitive

- Supporting teachers and counselors in keeping struggling students on the right track
- Providing funding for small class sizes in a manner which may not be achieved solely with support from the District's General Fund
- Preparing students for 21<sup>st</sup>-century jobs and careers
- Protecting art, music, sports, and performing arts programs
- Investing in a network of thriving TK-12 schools

Charter schools operating within the District at the time this Measure is approved under petitions approved by the Board ("Charter Schools") shall receive a portion of the proceeds from the special tax for the benefit of students who reside within the District and are currently attending Charter Schools as measured by the P-2 Average Daily Attendance ("ADA") report ("In-District P-2 ADA").

In each year the tax is levied and a Charter School continues to operate within the District under a petition approved by the Board, the Charter School shall receive an amount calculated by multiplying its In-District P-2 ADA by 0.0079759% of the Total Net Revenue. If, in any year, the amount allocated to all Charter Schools pursuant to this formula exceeds 6% of the Total Net Revenue, each Charter Schools' share for that year shall be reduced proportional to In-District P-2 ADA until the total allocation to all Charter Schools no longer exceeds 6% of the Total Net Revenue.

"Total Net Revenue" means total proceeds of the special tax minus refunds to tax payers and costs incurred to manage the special tax program.

A Charter School shall use at least 70% of the revenue received pursuant to this provision to provide salary and benefits for employees.

***Amount and Basis of Tax***

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For purposes of the tax levy, the following definitions shall apply:

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"Building" is defined as any structure having a roof supported by columns or by walls and designed for the shelter or housing of any person or property of any kind. The word "building" includes the word "structure" and encompasses, without limitation, all residential, commercial and industrial structures.



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The District annually shall provide to the Alameda County Treasurer-Tax Collector a report indicating the parcel number and amount of tax for each Parcel of Taxable Real Property.

The existing qualified special taxes approved by voters as Measure B1 in 2016 and Measure A in 2020 shall cease to be collected on June 30, 2025. The existing Measure B1 and A qualified special taxes shall not be collected in any year in which this Measure is collected. In the event this Measure is not approved, the existing Measure B1 and A qualified special taxes shall continue in effect until their scheduled expiration dates.

### ***Claim / Exemption Procedures***

Pursuant to any procedures adopted by the District, an exemption from payment of the qualified special tax may be granted on any Parcel of Taxable Real Property which is owned and occupied as the owner's principal place of residence and whose owner qualifies under one or more of the following conditions:

1. Aged 65 years or older;
2. Receiving Supplemental Security Income for a disability, regardless of age; or,
3. Receiving Social Security Disability Insurance benefits, regardless of age, whose yearly income does not exceed 250 percent of the 2012 federal poverty guidelines issued by the United States Department of Health and Human Services

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With respect to all general property tax matters within its jurisdiction, the Alameda County Assessor or other appropriate County official shall make all final determinations of tax exemption or relief for any reason, and that decision shall be final and binding. The decisions of the District regarding exemptions, refunds, reductions, or re-computations shall be final and binding. The procedures described herein, and any additional procedures established by the Board shall be the exclusive claims procedure for claimants seeking an exemption, refund, reduction, or re-computation of the qualified special tax. Whether any particular claim is to be resolved by the District or by the Alameda County Assessor shall be determined by

the District, in coordination with the Alameda County Assessor as necessary.

### ***Appropriations Limit***

Pursuant to California Constitution article XIII B and applicable laws, the appropriations limit for the District will be adjusted periodically by the aggregate sum collected by levy of this qualified special tax.

### ***Accountability Measures***

Public Information and Fiscal Transparency: The District shall ensure that information regarding the use of funds from this Measure is provided to the public in a timely and transparent manner through frequent communication with the Alameda community, presentation of information to the Oversight Committee and use of the District website. All financial reports and information regarding the use of these funds shall be translated for District families.

Separate Account: Proceeds of this Measure shall be deposited into an account which is separate and apart from other accounts in the District and applied only to the purposes set forth herein.

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Financial Oversight: The District will provide the Board of Education and the general public, updated revenue and expenditure reports of the proceeds of this Measure in at least three reports each fiscal year: a report recommending expenditures for the next fiscal year which shall occur before adoption of the District's annual budget; at least one report concurrently with one or more of the State-required interim reports; and an annual report on the Measure ("Annual Report"). The Annual Report will display the revenues generated by the Measure, the expenditures of the revenues and a report on the status of projects funded by the revenues. This report shall be organized to display clearly how the expenditures relate to the purposes of the Measure.

Independent Auditor's Report and Audit Committee: District shall provide an annual audit by an independent auditor to determine that funds generated by the Measure have been allocated and expended in compliance with the provisions of the Measure.

### ***Severability***

The Board hereby declares, and the voters by approving this Measure concur, that every section and part of this Measure has independent value, and the Board and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this Measure by the voters, should any part of the Measure or tax rate be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts of the Measure and/or tax rate shall remain in full force and effect to the fullest extent allowed by law.

**\*\*\* End Full Ballot Text \*\*\***

**RECEIVED**  
Alameda County

DEC 04 2023

**Reg. of Voters**

**EXHIBIT C**

**Formal Notice Of Special Tax Election**


[For Use by County Superintendent]

Notice is hereby given to the qualified electors of the Alameda Unified School District of Alameda County, California, that in accordance with the provisions of the Education Code and the Government Code of the State of California, an election will be held on March 5, 2024 for the purpose of submitting to the qualified electors of the District the proposition summarized as follows:

To support all Alameda students and maintain quality schools without increasing tax rates by attracting and retaining excellent teachers; sustaining strong academic programs in reading, writing, math, science, and arts; supporting struggling students; and preparing students for college/careers; shall an Alameda Unified School District measure levying \$0.585/building area square foot capped at \$15,998/parcel, and \$598/unimproved parcel, be adopted, raising \$24,000,000 annually for 9 years with senior exemptions, audits, citizens' oversight, and all funds staying local?

The County Superintendent of Schools of Alameda County, by this Notice of Election, has called the election pursuant to a Resolution and Order of the Board of Education of the Alameda Unified School District adopted November 14, 2023, in accordance with the provisions of Education Code Sections 5302, 5325 and 5361.

In Witness Whereof, I have hereunto set my hand this day, 11.20, 2023.

  
Alyse Castro  
County Superintendent of Schools  
Alameda County, California